

**28.6 2010**

**Dear Col. Sinha,**

Very warm greetings from Hero Honda.!

23<sup>rd</sup> day of March 2010 was an important event in the professional lives of 20 young Channel Sales Executives who had the privilege of attending a workshop conducted by your good self on professional selling skills and customer centric attitudes.

It was indeed a **"life changing"** experience for most of them; it was just magical to say the least, We have had workshops earlier for our people, but never ever have we seen the participants touching the feet of the trainer, they did so in your case, a gesture otherwise reserved typically for Spiritual gurus and god men. Col Sinha you are indeed a **"human magnet"**, a great motivator, a visionary and an educationist par excellence.

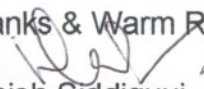
Your unique and original approach to guide and motivate ordinary people to aspire for extra-ordinary things has left each one of these men who attended your lecture, charged up and highly engaged - this would surely help us attain customer engagement of a higher order at our channels, going forward.

We have been flooded with request from more and more channel partners and sales executives for a session with you.

In turn we are internally advising our learning dept to incorporate more such workshops in the training calendar for the current fiscal, so as to cover more people as and when necessary.

We would seek your time to discuss this further at your convenience, so that many more of our people many benefit from your wisdom

Thanks & Warm Regards

  
Danish Siddiqui  
Regional Manager -Maha&Goa